

ELOISE GANNON FOUNDATION LTD

ANNUAL REPORT #3 – 2017/2018

The 2017/2018 reporting period has been another successful term for the Foundation. The following and support we receive from many continues to grow as we move forward.

We once again sincerely thank Swimming Qld and Brisbane Swimming for their continued support, both financially with generous donations and also visually to the Swimming community. We very much appreciate Swimming Qld's ongoing display of our EGF pool side banners when hosting a meet and for their willingness to allow the Eloise Gannon Foundation team to have a physical presence at various times throughout the year.

The Swimwear Shack was also incredibly generous with their support to the Foundation this year. In particular, we would like to acknowledge our appreciation to Luke and Aaron from the Swimwear Shack for choosing the Eloise Gannon Foundation as their charity of choice for the Guinness World Record attempt to swim 100 x 400 freestyle swims in a relay format. I am very pleased to say the World Record was successfully broken and \$1,000 was generously donated to the Foundation!! Huge thank you to the 100 swimmers who nominated to swim and for their willingness to take part in this wonderful event.

The Foundation also continued our efforts to raise awareness in the community about the importance of having accessible defibrillators at sporting facilities and schools. Fortunately we were able to donate more AED's to sporting clubs this year. We were thrilled to have one of our Ambassadors Harris Andrews, Vice-Captain of the Brisbane Lions join us to donate an AED to his junior football club, the Aspley Hornets. We look forward to continuing this initiative throughout the next reporting period.

We were also able to advance our discussions with the Government surrounding Education Qld's policy relating to AED's at schools. Following our meeting, the Department did undertake a review and update the material they had available to assist schools in the decision making of purchasing an AED, and to encourage them to do so. The Department has also included an external link to the Sudden Cardiac Arrest Action Plan and information sheet developed by the Foundation and we thank them for that. Currently the decision to purchase an AED is ultimately up to the individual school. We are hopeful with more education surrounding their importance more schools will take the initiative to purchase this life saving piece of equipment.

The Foundation once again took part in the Bridge Brisbane. With over 140 participants it proved to be another great day for EGF. In addition to the strong visual presence of the Team Eloise participants, we also gained media coverage in radio, print and television. Special thanks to our Ambassadors Maddie Groves and Amy Forrester for joining us on the day, we also saw tremendous support from Science of Fitness, Windsor State School and many family and friends. Thank you everyone.

In October of this year we hosted the Inaugural Eloise Gannon Foundation Charity Dinner. With the help of many, the night was a huge success shared with our Ambassadors, family, friends and many supporters. Sincere thanks to everyone for their contribution in making this evening so special.

Thanks to the generous donations received, I am very proud to say the Eloise Gannon Foundation was able to donate \$45,000 to Heart of Australia, as a direct contribution to their 3rd truck in the form of a purpose-built mobile medical clinic. The Foundation will have periodic use of the truck for ECG screening of young people who may potentially and unknowingly, be at risk from a cardiac condition. We very much look forward to this collaboration and seeing our Eloise Gannon Foundation logo branded alongside that of Heart of Australia on Heart 3. I would like to thank Dr Rolf Gomes founder of Heart of Australia for his support shown to us and for his willingness to help us achieve our goals.

We have also gained financial support from the Commonwealth Bank. To our delight the Foundation was successful in our application for a Centenary Grant with the CBA Toombul Branch. We were hopeful of receiving \$10,000, however to our complete surprise, EGF was also successfully nominated by Newmarket and The Gap Branches which secured Team Eloise \$30,000! Thank you so much CBA Foundation, in particular to Jesse from the Toombul Branch for initiating the application and to Newmarket and The Gap for also believing in our cause and suitability for the Grant.

I would also like to thank the generous contribution received from the Duke Foundation. These funds are greatly appreciated and will go a long way in helping us continue to have a positive impact on the community. We look forward to continuing our relationship in the years to come.

The Foundation once again had many positive outcomes this year. I would like to especially thank our dedicated and committed Directors for their continued support. It is greatly appreciated and goes a long way to the success of the Foundation. Thanks must also go to the many members of the public, organisations large and small, family and friends who continue to support Team Eloise in a variety of ways.

Many thanks again for everyone's efforts and belief in what we are trying to achieve in Eloise's name, we very much look forward to another positive year ahead.

Nikki Gannon
Secretary – Eloise Gannon Foundation Ltd